



The Industrial Committee Cordially Invites You to the Managerial Seminar

***Cost Minimization & Profit Maximization
Using e-Business Technologies***

Corporate Perspective – Managerial Angle – (Non-Technical) Business Oriented Approach

Abstract: Business Owners & Executive Managers of organizations from different industries and sectors always strive to find solutions to improve the way their organizations are run. There will come a time when they realize that technology has effective & efficient solutions to assist them in achieving their corporate objectives. e-Business / e-Commerce Solutions such as ERP, Enterprise Resources Planning, Systems represent computer software technologies and web-based management information systems (MIS) that adopted international best practices in each field, for all end-to-end processes, across concerned departments, and linked all activities in one automated system. Around 84% of ERP implementation projects fail according to int'l & local statistics derived from studies conducted by management advisory & consulting firms. Throughout the talk many enlightening topics will be covered including:

- ✦ The Executives' Perspective Toward Successful ERP / BI e-Business System Implementations
- ✦ Planning Your Organization's Resources Using Modern Technology
- ✦ What's an ERP System (A Business Productivity Solution or an IT System or both)?
- ✦ Other MIS Systems: Human Resources Management (HRM), Business Intelligence (BI), Enterprise Asset Management (EAM), Content & Doc Management (CMS & DMS), CRM, etc.
- ✦ Importance of the "Who", "How" & "Why" of ERP systems – Corporate Visionary Angle.
- ✦ Benefits of ERP Systems including samples of business functions.
- ✦ Examples of ERP Systems and which organizations use them.
- ✦ The right process for ERP selection.
- ✦ The importance of team effort, goal-setting, planning and step-by-step execution
- ✦ Implementation's Organizational Success Factors and how to apply them (Dos).
- ✦ Implementation's Organizational Failure Excuses & Causes and how to avoid them (Don'ts).
- ✦ ERP Software Licensing & Pricing Schemes (What are you paying for when buying a system!?).
- ✦ Out of all ERP Modules why's the HRM sys unique in the Gulf Region, especially in the KSA?
- ✦ Examples of HRM Systems & their integration to ERP Systems.
- ✦ In addition to other related topics...

Distinguished Audience: Decision-makers who are considering starting selecting, implementing, using, or changing an existing troublesome ERP system:

- Owners, Chairmen, Managing Directors, CEOs, Presidents, General Managers
- Organizational Development, Management & Business Re-engineering Consultants
- Executive Members of the Boards of Directors (VPs & CXOs)
- Departmental Directors, Branch Managers & ERP System Customers' Business Project Managers
- Section Heads / Supervisors
- Involved Stakeholders & Interested People

Note: Special section for Human Resources Managers to discuss HR Management Information Systems

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Language: English

Fees: Free

When: Sunday, RabieII 26th, 1431 Hijri / Lunar Calendar; April 11th, 2010.

Registration & Light Breakfast : 9 – 9:30 AM

Seminar Presentation : 9:30 – 11:30 AM – Followed by Questions

Where: Businessmen Conference Hall, 1st Floor, +966-1-4040044 Ext: 618/436.

Maps: www.RiyadhChamber.org.sa